

BECOME A SPONSOR



The ZooTown Challenge is made possible through generous sponsorships from businesses supporting the mission of inclusivity, competition and community.

SPONSORSHIP OPPORTUNITIES

\$7500 G.O.A.T.

- There is one ZooTown Greatest of All Time sponsorship available. We will partner with one organization aligning with the mission of racing inclusivity. Please contact manager@vrtxfitness.com.

\$3500 HERO

- Jumbotron Video Board - Commercial or static ad during event
- Verbal announcements during event
- Logo prominently placed on the ZooTown Challenge Website
- Ad in Race Packets
- Logo Banner at Stadium
- Digital Signage at Friday Night Racer Reception
- Social Media Advertisement monthly
- Logo on race signage during event
- Table at event
- 10 Free entries

\$2000 ELITE

- Logo on the ZooTown Challenge Website
- Jumbotron Video Board Shared Advertisement during event
- Verbal announcement during event
- Social Media Advertisement
- Digital Signage at Friday Night Reception
- Ad in race packet
- Table at Event
- 5 Free entries

\$1500 AMBASSADOR

- Name of Business listed on ZooTown Challenge Website.
- Social Media Advertisement
- Digital Signage at Friday Night Reception
- Table at event

\$500 GRIZZLY

- Social Media Advertisement
- Table at Event
- 10 Free entries



To become a sponsor, complete and return the application by **May 1, 2023**.
Limited sponsorships available.

ZOOTOWN CHALLENGE

SPONSORSHIP APPLICATION

Event Date - October 7th, 2023

Business Name as you would like it to appear on the ZooTown Challenge Website and Printed Materials: _____

Business Website: _____

Contact Person: _____ **Title/Position:** _____

Email: _____ **Phone:** _____

Address: _____

- Signed sponsorship form and logo must be received by May 1, 2023 to ensure sponsor recognition.
- I (we) agree to be a sponsor of the ZooTown Challenge, 2023 event at the following level:
 - \$7500 G.O.A.T.
 - \$3500 HERO
 - \$2000 ELITE
 - \$1500 AMBASSADOR
 - \$500 GRIZZLY

Authorized Representative Signature

Date

Print Name

Payment Received _____